Mrs. Joshua Smith (Ray Lewis) Independent Candidate, Member of Parliament, Bellwoods Riding—Election June 20th or 21st

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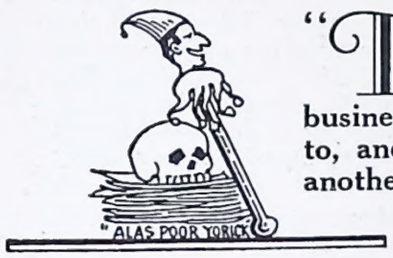
"THE HOUSE OF ROTHSCHILD"



"THE HOUSE OF ROTHSCHILD" played to record business at Loew's, Toronto, and was held over for another week.

So great were the crowds that hundreds were turned away. The picture drew people of all classes, and the general verdict was "a great picture". George Arliss again adds another historical character to his Hall of Fame. The cast is a most excellent one, with several characterizations standing out as clear-cut as a cameo.

"VIVA VILLA"

THE Industry of Exhibitors are shouting, "Wallace Beery", "Viva Villa", and small wonder since the press has forgotten limited space, and conservative adjectives to herald "Viva Villa" in terms such as "truly magnificent", "a genuine thriller". Beery as a Mexican patriot leaves nothing to the imagination. If Mexico was ever considered wild, we assure you that "Viva Villa" is wilder.

Suspense and thrills until you ache all over. Incidentally the love interest would inspire Mae West to inquire of Beery, "What is this thing called love?" The Mexican kind reminds you of chile con carne, hot tamale, and "what have you?"

"Viva Villa!"—sizzling and burning up box-offices.

PARAMOUNT SUIT AGAINST 18 DIRECTORS

THE suit of the trustees of Paramount Publix Corp., against 18 directors and their estates to recover $12,237,071, recalls to mind the Famous Players Minority Shareholders Protective Association, formed at the time the shareholders of Famous Players Canadian were induced to exchange their shares for Paramount Publix. At that time Mr. Adolph Zukor was President of Famous Players Canadian Corp., and Sir William Wiseman was a director of the Canadian company also. These gentlemen were also on the board of the Paramount-Publix.

The trustees, who are entering suit, claim that the rebuying of Paramount shares by the Paramount Company impaired the capital of the Paramount Company.

Paramount-Publix entered into agreements for the purchase of many theatres by making payments for same in shares, which the company agreed to redeem at certain prices.

The exchange of the shares of the Famous Players Canadian Corp. was not a profitable venture for the Canadian shareholders, the financial authorities at that time quoting it as "a deliberate steal"; and the present company went bankrupt.

The decision of the courts in this action by the trustees of Paramount will be followed with interest by the remaining shareholders of the Famous Players Canadian Corp.

RAY

RAY LEWIS

PRESENTS

MARY PICKFORD arrived in Toronto, Thursday, May 10th, and Toronto immediately belonged to Mary!

It is a long time since such a crowd has turned out to meet any celebrity. The last turn-out of such proportions was Toronto all dressed up to meet H.R.H. The Prince of Wales.

Preceded by a band, Mary came along in an open car to the City Hall, escorted by His Worship, Mayor Stewart of Toronto. Thousands waved their hands, handkerchiefs, in a greeting. There must have been twenty thousands gathered around the City Hall, in front of the platform, where the Associated Screen News shot scenes for Paramount and Universal News Reel.

Mary was greeted like a long-lost friend, a member of Toronto's family. "Hello, Mary", "How are you, Mary?" came from all over the place; and Mary just as informally called back, "hello, hello".

Mary told the crowd how glad she was to get back, that she was proud of her Canadian blood, and the crowd yelled itself hoarse in approval.

It looked like rain all morning, but just about the time that Mary came along, noon, the sun came out, and remained out until the city reception was over.

Following this City and Civic reception, where Mary was introduced by His Worship Mayor Stewart of Toronto, His Worship presented Mary with an illuminated address and a silver tray duly inscribed.

The next item on the program, luncheon at the King Edward, the City of Toronto being host.

MARY then proceeded to the Christie Street Hospital where she gave a rose to each of the 340 invalid soldiers. The Red Cross Society was host to a tea and here was enacted a scene unequalled for charm and appeal. About a thousand children surrounded Mary and she was a child among them. They asked questions and Mary answered them. They entered into an intimate conversation with her. One boy called out, "Mary, do you know Tom Mix?" to which Mary replied, "Sure, he used to live right next door to me."

This remark inspired a youngster to shout out, "Now I'll tell one." Everyone laughed, and Mary said, "honest to goodness, cross my heart".

Another youngster asked Mary what she would like to do, and when Mary said she would like to ride a bicycle up to High Park to pick May flowers, a youngster asked Mary if she had a bicycle. "No," said Mary, "perhaps you will have to come along as a bodyguard and see that I am not rundown by the traffic." "Sure," said the youngster, "I'll lend you my bicycle."

A dinner at the Granite Club followed, and needless to say it was a very tired, but happy Mary who finished her first day officially in Toronto.

Visits to the newspapers, interviews, etc., were sandwiched in between the civic program.

The following day Mary appeared at The Imperial Theatre to do five shows a day, and so the program continues for a full week; with the crowds packing the Imperial to see Mary Pickford.

SECTION Three, Cap. 66, 9, Geo. V., states, "at every theatre in Ontario the National Anthem shall be played at the conclusion of each performance."

This Section Three appears clear enough for even an infant to understand. It is not the business of an exhibitor, who rents his theatre for any purpose whatsoever, to go into the particulars of what constitutes a performance. A meeting may be a performance.

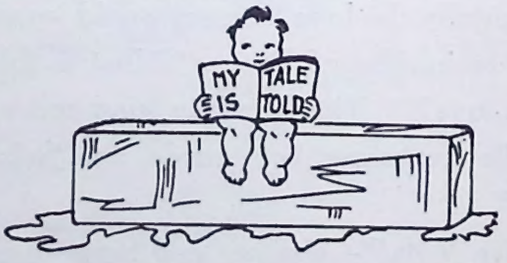
The London Press acclaims United Artists' "House of Rothschild" as a picture in which George Arliss "scores the greatest triumph of his distinguished career".

GAUMONT-BRITISH recently presented "Wild Boy", a story of the greyhound race-track, at the Prince Edward Theatre, London, England. This completes a group of five pictures, namely, "Evergreen", "Cups of Kindness", "Man of Aran", and "Prince Charming", which preceeded "Wild Boy".

A group which is reported as "spanning the whole sphere of entertainment from epic spectacle to romantic musical, and from comedy farce", to this last named picture "Wild Boy", which covers England's most alluring outdoor sport, the greyhound track.

C. M. Woolf, managing director of the Gaumont-British, working in collaboration with Michael Balcom, production manager, is following a policy of productions, carefully selected in accordance with patron reaction.

In the "Man of Aran" Gaumont-British has a picture of unusual strength and beauty. It was made under the direction of Robert J. Flaherty who is reported as having spent two years "on the rocky fastnesses of Aranmoor to secure intimate glimpses of the islanders at their work and in their domestic life".



Mary Pickford Captures Toronto—Personal Appearance at Imperial Theatre

Observations

By The Editor

WE OBSERVE that the Roxy, Toronto, which was recommended to lose its license, still continues to operate, the Board of Police Commissioners having refused the recommendation of Chief Constable D. C. Draper for a cancellation of the theatre's license.

* * * *

MAYOR C. R. BOULDING of Aurora, Ont., officially opened the new Royal Theatre. Metro-Goldwyn-Mayer's musical show, "The Cat and the Fiddle" was the feature attraction. The civic fathers were out in force.

* * * *

KITCHENER, ONT., has a new theatre with seating accommodation for 400 persons. The theatre, called the College Theatre, is on College St., and opened its doors with a splendid program of talking pictures. A modern R.C.A. Victor Photophone High Fidelity sound system is the Talking equipment.

Mr. L. H. McNeil of the McNeil brothers (there are three of them operating the new theatre) has been in show business for some years. He was five years with George White's Scandals. His brothers, A. C. McNeil and L. S. McNeill recently operated a theatre at Truro, N.S.

* * * *

THERE is a new theatre to be erected at Guelph, Ont. The new house will be operated as part of the Paramount-Publix. The owner and builder is J. Wolfond of Guelph.

* * * *

TIMES must be improving in Canora, Sask., for we observe that Mr. E. Grams, manager of the local theatre there has decided to keep his house open nightly during the week. There will be two changes of program weekly.

* * * *

JOAN CRAWFORD according to general reports has made a real live hit as "Sadie McKee", the new Metro-Goldwyn-Mayer - Joan Crawford picture directed by Clarence Brown. They tell us that it has an appeal designed for ladies, it will however, make you laugh the minute you start to cry.

The picture is based on a Vina Delmar story, it has Franchot Tone, Gene Raymond, Edward Arnold, Esther Ralston in the cast; and of course Leo the Lion takes all the bows because he had "a finger in the pie".

* * * *

WE HEAR that movie directors are talking about the movies going Shakespeare. Well, well, as one producer was once reported as saying, "who is this guy Will Shakespeare, tie him up quick". For "movies", my friends, "tie him up quick" is right, and this from one of Willy's best friends and readers!

* * * *

IT APPEARS that someone has started the "sex cry" about the movies, so that spinsters, who had even forgotten how to spell the word "sex" are smacking their lips with delight at the thought of making movies "sterile". Your editor, who has a rather observing disposition wonders where she has been for the past eighteen years that this "sex complex" of the movies has escaped her!

Every time ministers appear to get together, or there are meetings regarding Welfare, Children, Crime, etc., we appear to find that the "sex" of films is being discussed.

Can you believe it exhibitors, you who have remained married to one woman for twenty-five, thirty years and over, that the "sex" in the films which you have looked at for years and years, daily upon your screens, has had no effect upon you. None of you appear to be "burning up" with Sex Ambition, none of you appear to be "rarin' to go" like "Schnozzle" Durante. This leads your observer to conclude that all this "sexy talk" about Motion Pictures is just "bologney".

* * * *

THE CONGRESS of the United States approved a bill to loan more than $500,000,000 to U.S. industries. 'To promote activity in hard-pressed smaller and medium-sized industries" is the impetus behind this bill which received the approval of the U.S. Senate and the House Banking Committees. The loans are expected to move along rapidly through Congress and to receive President Roosevelt's approval.

We still believe that the U.S. is "doing things" in such a way that other countries can afford to follow its example.

* * * *

WALT DISNEY'S "Old King Cole" was selected as the best short subject by the National League of American Penwomen, who were recently in convention at Washington. These ladies also selected "Little Women", "Alice in Wonderland", and "Death Takes a Holiday" as the best feature pictures of 1933.

* * * *

THE VOGUE FILM productions has been organized, by Howard Walsh who plans to produce six pictures at $100,000 each. These are to be made at the Nettlefold Studios, England.

* * * *

THE principal protective committee for the bondholders of Paramount-Publix hope to scale down to the total creditors' claims provable against Paramount-Publix from $282,000,000 to approximately $50,000,000. Some scale, an elimination of four octaves which start off with "dough".

* * * *

HITLER'S mouthpiece is again braying like an ass, the latest asinine statement being, "if the Jews will stay confined within their four walls and will not consider themselves our equals, we will let them alone". Alone to die, a generous impulse, just like Hitler!

But warns Goebbels, "we will not tolerate them upon the screen, or on the stage".

Incidentally, Goebbels is not crazy about Catholics either. When the policy of "killing off the Jews" is completed, Hitler will roll up his sleeves for the Catholics.

Meanwhile "boycott" is a most effective weapon. "No trade or truck with Germany" by the Film Industry is simply a move which Hitler's Government has inspired!

"House of Rothschild"—United Artists George Arliss Feature Held Over Second Week, Loew's, Toronto

Nathanson Visits the West

(*Special to Digest from Winnipeg*)

"If the theatrical business is a sign of returning prosperity to Canada, I am sorry to report that I cannot see it," stated N. L. Nathanson, President of Famous Players Canadian Corporation, Toronto, to the Canadian Moving Picture Digest. Mr. Nathanson is the managing head of 200 theatres, 75 of which are located in the west.

"We are not showing any better returns than we did last year. We are trying to meet the present situation by reducing admissions to our theatres and in Winnipeg we are now absorbing the amusement tax. Although business with the theatres is not improving, the government of Manitoba taxes us 10 per cent on admissions, besides taking several other taxes from us. The taxes are bearing heavily on us, as they are on other lines of commerce and on individuals.

"I hope western Canada has a big grain crop. I think it would aid the country financially. I am not one of those who believes that a reduction in acreage on farms would help the position of the agriculturist. I am all for big crops of all kinds, except taxes."

Mr. Nathanson is of the opinion that the British pictures are slowly but steadily improving in their appeal to the public of Canada. "The British deserve great credit for their advancement in picture-making knowledge," he said. Mr. Nathanson is known as the "father" of British pictures in Canada: he has got behind every movement for their advancement, and is showing as many as possible in the corporation's theatres.

"But there is also an improvement in United States productions and they are making wonderful pictures in the Hollywood studios. But the British have only their own islands and their dominions in which to show them, while the United States has a population of 125,000,000 within their own borders to reap a return from. For that reason the British, who are spending great sums on their productions, deserve the greater credit in providing for a limited field."

"We have no new construction plans in prospect in the west," he said. "We are always improving some of our theatre buildings, but nothing of a heavy character is going on. I was the one who authorized the building of the Winnipeg Capitol in 1916 at a cost of over $1,000,000 and I am glad to see it is still holding its own in the amusement field in this city."

Mr. Nathanson arrived from Toronto May 10, accompanied by J. J. Fitzgibbons, director of theatres for Famous Players, and held a conference with district managers called to the city from as far west as Vancouver to talk over problems. Mr. Nathanson returned east May 11.

A Winnipeg motion picture projectionist suffered burns to his head and damages estimated at $1,500 was done to the projection machines when fire broke out at Mac's Theatre in Winnipeg the night of April 18.

The proprietress is Mrs. J. G. Christie.

Herbert Johnson, who was alone in the room at the time, was unable to escape before his hair and eyebrows were severely singed. He was taken to General Hospital for medical treatment.

The fire was believed to have been caused by a film break.

A crowd of about 200 persons was in the theatre at the time, but they all vacated the building in orderly manner.

Canadian Performing Rights Gets $2.00 for Infringement

The Canadian Performing Rights Society, holders of copyright on popular musical selections, obtained two one dollar awards in district court in Calgary, Alta., May 7.

Judge W. A. Macdonald ruled a dance hall proprietor and a theatre owner had infringed on the society's copyrights. He granted an injunction restraining them from playing the selections in future without permission, and awarded the society $1 in each case.

The decision was given on a reserve judgment on the question as to whether or not a theatre operator purchased performing rights in renting a film to copyright music and whether a dance hall operator purchased similar rights in buying orchestrations in music stores.

Following more than an hour and a half of legal arguments by the three counsel, and evidence for defence, the two cases, started nearly a year ago, have just received a decision by His Honor Judge W. A. Macdonald.

The actions were those brought by the Canadian Performing Rights Society against Clarence L. Dowsley, operator of the Crescent Theatre in the North Hill district of Calgary, and Robert McGowan, operator of the downtown Trianon dance hall. The society sought injunctions and nominal damages.

G. R. Lynch of Paramount was called by the society. Lynch stated that he had been 12 years in the film business and believed that large music houses were subsidiaries of the film companies.

Dowsley of the Crescent Theatre stated that he played "The Big Broadcast" May of 1933. "When the Blue of the Night, meets the Gold of the Day" was the song in dispute upon which the Society based its action. Dowsley said he bought the picture with eighteen others from R.K.O.

He had struck out a clause in the contract whereby the exhibitor agreed to indemnify the distributor from any liability for infringement of copyright.

He had been in the motion picture exhibitor business since 1911 in Western Canada.

Dowsley stated that he had never been warned by the plaintiff of infringement. James Annand, its General Manager, called on him, but at that time he did not know what the Society was. Annand told him, he related, that the Society was organized to protect composers and collect money by performing their works. It was issuing licenses on the basis of 10 cents a seat a year to play any of the music to which it held the copyright.

Annand said it held copyrights to "practically everything", that what they didn't hold was "piffle", Dowsley testified. "I told him it was nothing more than a racket. I told him to give me a list of their copyrighted music and I would see that it was not played. "He got mad," said the theatre exhibitor.

Dowsley said Annand never approached him concerning any one piece. As to "When the Blue of the Night, meets the Gold of the Day", he was out of town when "The Bird of Paradise" was filmed, but after being served with the injunction granted May 15th refrained from playing the piece in "The Big Broadcast" filmed May 31, June 2 and 3.

"It was just a few bars, but we cut out the sound and the film went on, with the actors' lips moving and no sound," he said.

"I am prepared to cut out any of the plaintiffs pieces if the principle is established that I am not already buying the right from the film company, "I don't want their license," he said.

Mrs. Joshua Smith (Ray Lewis) Calls Mother's Day Mass Meeting, Standard Theatre, Toronto—Over 1,600 Crowd In with Hundreds Turned Away

Show Business

Robert Loraine to Play in M-G-M's "Green Hat"

Robert Loraine has been signed by Metro-Goldwyn-Mayer for an important role in "The Green Hat". This adaptation of the Michael Arlen novel and play is to be directed by Robert Z. Leonard, with Constance Bennett and Herbert Marshall in the cast.

Loraine's early theatrical experience was gained in London, and some of his outstanding successes there were scored in "Richelieu", "The Prisoner of Zenda", and "The Three Musketeers".

His first New York appearance was in 1901, in "To Have and Ho Hold", and his best-known recent roles were in Strindberg's "The Father", Benn W. Levy's "The Devil Passes" and the Theatre Guild production of "Days Without End".

Latest Harry Gribbon Comedy Ready for Release

"Art Trouble", a Vitaphone two-reel comedy starring the popular screen comedian, Harry Gribbon, was previewed by the company's Home Office executives last Friday. Supporting the star is a cast of well-known stage and screen comedians including Shemp Howard, Beatrice Blinn and Leni Stengel. "Art Trouble", which was directed by Ralph Staub, will be released in Vitaphone's series of "Big V" comedies.

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20th Century Changes Title on Barnum Picture

Darryl Zanuck has set "The Mighty Barnum" as the final title for the picture on the life of the great showman, which 20th Century Pictures will make in the fall. This supersedes the previous title, which was "The Great Barnum". Wallace Beery has been mentioned for the main role of this film, and it will be released through United Artists.

"The Richest Girl in the World" an RKO Radio

"The Richest Girl in the World", will be the title of a special feature planned for early production by RKO Radio ictures, according to an announcement issued recently by the company. No details were given as to story, cast or director but it was submitted that the picture would be given a production in keeping with the significance of the title and that an extensive exploitation campaign was planned.

Nelson Eddy to Play Opposite Jeanette MacDonald

Confirmation of the report that Nelson Eddy will play opposite Jeanette MacDonald in "Naughty Marietta", has been received from Metro-Goldwyn-Mayer.

This adaptation of one of Victor Herbert's most popular operettas will probably not go into production for some time, as Miss MacDonald has "The Merry Widow" and "The Duchess of Delmonico's" ahead of her on the present schedule.

"A Very Honorable Guy" Released

Joe E. Brown's First National starring picture, "A Very Honorable Guy", which was adapted from Damon Runyon's story of the same title, had its national release Saturday, May 5th. Alice White has the leading feminine role opposite Brown in "A Very Honorable Guy", the cast of which also includes Alan Dinehart, Irene Franklin, Robert Barrat, Hobart Cavanaugh, Arthur Vinton, George Pat Collins, James Donlan, HaHrold Huber, Harry Seymour, Al Dubin, Harry Warren and Joe Cawthorne. Lloyd Bacon directed.

Over the week-end five players were added at Universal City to the already imposing cast which James Whale has enlisted to interpret John Galsworthy's novel, "One More River". The new players are Kathleen Howard, former Metropolitan Opera contralto and fashion editor of Harper's Bazaar, E. E. Clive, Alan Mowbray, Gilbert Emery and Robert Greig. In the cast already announced are Diana Wynyard, Colin Clive, Frank Lawton, Mary Astor, Henry Stephenson and Reginald Denny.

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Toronto Theatres

LOEW'S—Manager Jules Bernstein — "The House of Rothschild", with George Arliss, a 20th Century production.

IMPERIAL—Manager Jack Arthur — Bing Crosby and Carole Lombard, in "We're Not Dressing", produced by Paramount.

TIVOLI—Manager D. Krendel — Metro-Goldwyn-Mayer picture, "Lazy River", with Jean Parker and Ted Healy. "Friday the 13th", British production.

SHEA'S—Manager Jerry Shea — "Beggars in Ermine", with Lionel Atwell, produced by Monogram.

UPTOWN—Manager Tom Daley — William Powell and Bette Davis in Warner Bros. picture, "Fashions of 1934".

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